

Paint Horse Journal - Advertising Rates and Specs

General advertising

ISFC, ISBC Back Cover	\$385	210 mm width x 297 mm height	please add 3 mm bleed on each side
Double Page	\$660	420 mm width x 297 mm height	please add 3 mm bleed on each side
Full Page	\$330	210 mm width x 297 mm height	please add 3 mm bleed on each side
Half Page	\$165	176 mm width x 129 mm height	no bleed required
Quarter Page	\$100	86 mm width x 129 mm height	no bleed required

Directory advertising

Full page	\$300	210 mm width x 297 mm height	please add 3 mm bleed on each side
Half Page	\$150	176 mm width x 129 mm height	no bleed required
Quarter Page	\$80	86 mm width x 129 mm height	no bleed required

- Studs, Stallions and Businesses

1/8th page	\$42 / issue or \$220 / year	86 mm width x 62.5 mm height	no bleed required
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- Sale pen ads

1/8th page	\$30 / issue	Strictly one colour photo per ad and 40 words	
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Artwork is to be saved as a 300dpi jpeg,
EPS or PDF file, CMYK colour mode.
Text to be saved as a Word document

For all advertising/booking enquiries and advertising material please
contact or email directly to **Tania Hobbs. 07 3206 7567 or**
0419 742 949, tania.tmdstud@bigpond.com

Advertising Order Form

Name _____

Address _____

Phone _____

Email _____

Issues Required

- March
 June
 September
 December

- | | | |
|--------------------------------------|--|---|
| <input type="checkbox"/> ISFC | <input type="checkbox"/> Full Page | <input type="checkbox"/> Directory Half Page |
| <input type="checkbox"/> ISBC | <input type="checkbox"/> Half Page | <input type="checkbox"/> Directory Quarter Page |
| <input type="checkbox"/> Back Cover | <input type="checkbox"/> Quarter Page | <input type="checkbox"/> Studs, Stallions & Business 1/8 Page |
| <input type="checkbox"/> Double Page | <input type="checkbox"/> Directory Full Page | <input type="checkbox"/> Sale Pen 1/8 Page |

Payment Method (Please note all ads are to be prepaid)

- Credit Card Direct Deposit Cheque Money Order

Direct Deposit payments can be made to:

Account name: PHAA General Account; BSB: 062 534; Account No.: 10253938

Credit Card payment (2% surcharge payable for all credit card payments)

- Visa MasterCard

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Credit Card Number

□□/□□

Expiry date

Name on Credit Card

Signature

Date

Please email or fax payment
confirmation receipt* to:
Tammy Anforth
Office Supervisor.

Paint Horse Association of
Australia Ltd
PO Box 1008,
DUBBO, NSW, 2830
Phone: (02) 6884 5513
Fax: (02) 68845517
office@painthorse.com.au

* Please use your name as
reference when depositing
and email or fax the receipt to
the PHAA office